



We are a Latin American company committed to the development of the country.

**Luzmar Alejandra Moret**  
General Manager



## Venezuela

SLAD Division



**+1,800**  
Jobs



**1985**  
1st McDonald's



**27**  
Cities



**+80**  
Restaurants



**+60**  
Dessert centers



**15**  
McCafé

We offer great employment and professional development opportunities for young people.

**65%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**+13,000** young people trained freely and at no cost  
through our educational platform, we encourage them to expand their potential.

We contribute to solving environmental challenges

**15** restaurants with solar panels for lighting outdoor banners.

**16** restaurants with Natal Program  
the system for reusing water from air conditioners for cleaning tasks.

We promote local economic growth



**90%** from local suppliers  
we promote the development of businesses and national economies.

We are committed to the well-being of families.



**1 Ronald House**

we help children and young people who are receiving specialized medical treatment.



**82,857 Big Mac**

sold in 2025 in our charity campaign "Gracias de Corazón" (Thank you from the bottom of our hearts).

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Sambil, La Candelaria.

## Recognitions

- UN Women 2030 Gender Equality Initiative
- 2025 International Coastal Cleanup Recognition Awarded by Ocean Conservancy

Data updated to Q1 2026

