



We are a Latin American company committed to the development of the country.

Gina Castagneto
General Manager



Ecuador

SLAD Division



+2,100
Jobs



1997
1st McDonald's



7
Cities



+35
Restaurants



+50
Dessert centers



3
McCafé

We offer great employment and professional development opportunities for young people.

65% under 24 years old
we are leaders in generating first formal jobs for young people.

1,966 training opportunities
and labor inclusion for young people.

We contribute to solving environmental challenges

94% plastic-free packaging
we promote the use of recyclable materials.

1.2M recycled Polyboard Cups
returned to our restaurants as paper towels

+38.000 kg recycled cardboard
returned to the production cycle

+59 tons of recovered oil
and transformed into biodiesel or cleaning products

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - La Prensa, Quito.



We promote local economic growth



85% from local suppliers
we promote the development of businesses and national economies.

We are committed to the well-being of families.



1 Ronald House and 2 family rooms programs

we help children and young people who are receiving specialized medical treatment.



+56,500 Big Mac

sold in 2025 in our charity fundraising campaign.

Recognitions

Ranking Merco

#1 Merco Talent - restaurants category

#29 Merco Reputation

#1 Merco ESG - restaurants category

CES Distintion

#1 in experience and service in fast food

Datos actualizados a Q1 2026.