



We are a Latin American company committed to the development of the country.

Diego Paniagua
General Director



Argentina

SLAD Division



+14.000
Jobs



1986
1st McDonald's



22
Cities



+230
Restaurants



+180
Dessert centers



+80
McCafé

We offer great employment and professional development opportunities for young people.

+61% under 24 years old
we are leaders in generating first formal jobs for young people.

13,246 training opportunities
and labor inclusion for young people.

We contribute to solving environmental challenges

+60 restaurants 2.0
which have at least 20 initiatives for environmental protection.

+761k liters of oil recovered
converted into biodiesel or cleaning products.

We promote local economic growth



95%
from local suppliers
we promote the development of businesses and national economies.

We are committed to the well-being of families.



4 Ronald Houses

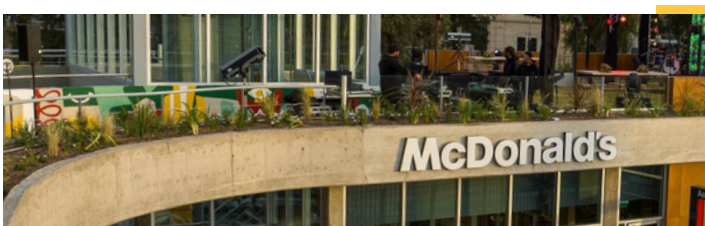
we help children and young people who are receiving specialized medical treatment.



+135,000 Big Mac

sold in 2025 in our charity campaign, raising funds for the Sí Foundation and Ronald McDonald House.

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Rosario, Santa Fe.



Recognitions

Great Place to Work
EIKON Award

#1 Best Places to Work – Young Talent

GOLD

Campaign: From Origin to Table
Category: "Consumer Relations"

BLUE

Campaign: Big Day 2024
Category "Influencers Campaign"

Data updated to Q1 2026