



## **Arcos Dorados Reaffirms Its Leadership in Sustainability During COP30 with Initiatives to Transform Agriculture in Latin America**

**Belém, Brazil. November 2025** – As part of COP30, Arcos Dorados, the largest independent McDonald’s franchisee in the world and a leader in Latin America, actively participated in the Sustainable Agriculture Day organized by Casa Diálogo. The event marked the culmination of a year of collaborative work among companies, organizations and experts to promote more sustainable agricultural and livestock practices across the region.

Over the past 12 months, Arcos Dorados, McDonald’s Corporation, MBRF (formerly Marfrig), WWF-Brazil, Embrapa, and other key stakeholders took part in a process that included three roundtables, 87 leaders, and 46 organizations. The goal was clear: identify which solutions can scale, which still face barriers, and how to accelerate the transition toward more sustainable food systems. Throughout this process, the Brazil Chapter of the Inter-American Dialogue Institute led the development of three strategic studies, created with contributions from all participating entities, to advance toward more responsible and resilient systems in Latin America:

**Sustainable Livestock: Balancing Productivity and Conservation** – [Read here](#)

**Full Traceability in Latin America** – [Read here](#)

**Deforestation- and Conversion-Free Agriculture** – [Read here](#)

These studies offer a roadmap to address the environmental and social challenges affecting food production in the region.

One of the most notable moments of the event was a conversation between Woods Staton, Executive Chairman of the Arcos Dorados Board, and Harvard Business School professor Gunnar Trumbull on how major companies are transforming their climate commitments into concrete actions. In addition, Gabriel Serber, VP of Social Impact and Sustainable Development at Arcos Dorados, highlighted the importance of alignment in data, governance and incentives to move sustainability forward.

The day concluded with a panel discussion on consumer behavior and generational change, where David Grinberg, VP of Corporate Communications at Arcos Dorados, emphasized that *“the transformation of supply chains is increasingly driven by people’s conscious choices.”*

Arcos Dorados is not only reaffirming its commitment but also driving a concrete and ambitious roadmap toward sustainability. By integrating responsible practices across its value chain and collaborating with key partners, the company is generating a positive impact that translates into more resilient supply chains, support for sustainable agriculture, and tangible benefits for the environment and for communities in Brazil and across Latin America.



### **About Arcos Dorados**

Arcos Dorados is the world's largest independent McDonald's franchisee, operating the largest quick service restaurant chain in Latin America and the Caribbean. It has the exclusive right to own, operate and grant franchises of McDonald's restaurants in 21 Latin American and Caribbean countries and territories with more than 2,400 restaurants, operated by the Company or by its sub-franchisees, that together employ more than 100 thousand people (as of 09/30/2025). The Company is also committed to the development of the communities in which it operates, to providing young people their first formal job opportunities and to utilize its [Recipe for the Future](#) to achieve a positive environmental impact. Arcos Dorados is listed for trading on the New York Stock Exchange (NYSE: ARCO). To learn more about the Company, please visit our website: [www.arcosdorados.com/en/](http://www.arcosdorados.com/en/).